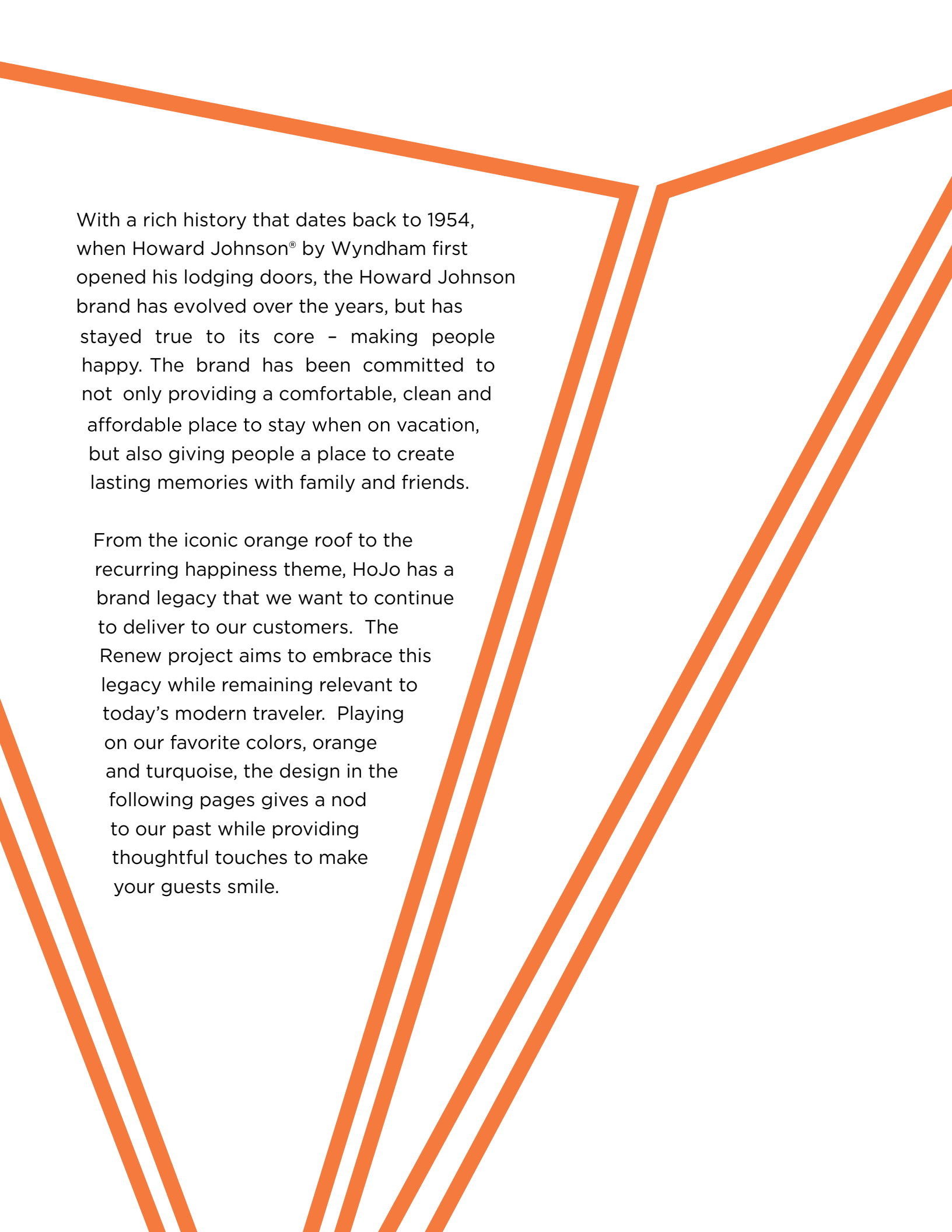




# Furniture, Fixtures & Equipment Guide

Take a look inside for all of your FF&E needs!





With a rich history that dates back to 1954, when Howard Johnson® by Wyndham first opened his lodging doors, the Howard Johnson brand has evolved over the years, but has stayed true to its core - making people happy. The brand has been committed to not only providing a comfortable, clean and affordable place to stay when on vacation, but also giving people a place to create lasting memories with family and friends.

From the iconic orange roof to the recurring happiness theme, HoJo has a brand legacy that we want to continue to deliver to our customers. The Renew project aims to embrace this legacy while remaining relevant to today's modern traveler. Playing on our favorite colors, orange and turquoise, the design in the following pages gives a nod to our past while providing thoughtful touches to make your guests smile.



Ensure your project comes in

## ON TIME, ON SPEC & ON BUDGET.

Our Procurement Providers will help you access brand-approved room designs and high-quality products at competitive prices.

To place an order, contact a Procurement Provider below:

### For Furniture, Fixtures & Equipment (FF&E) Products and Project Services:



American Hotel Register Company ✓  
(800) 323-5686  
Hojorenew@americanhotel.com  
www.americanhotel.com/interior-design



Boston Trade International ✓  
Vikas Patel  
vikasp@bostontradeintl.com  
www.bostontradeintl.com



Contract Partners of North America (CPNA)  
Elaine Gordon  
(800) 567-9917  
egordon@cpnainc.com  
www.cpnainc.com



Guest Supply  
Catherine Scruggs  
(800) 642-9086  
ffe\_projects@guestsupply.com  
www.guestsupply.com



Hospitality Furnishings & Design (HFD)  
(877) 452-2117  
info@hfdcorp.com  
www.hfdcorp.com



Hotel Depot Services (HDS) ✓  
Amishi Parikh  
(908) 222-9383 ext. 109  
amishi@hoteldepots.com  
www.hoteldepots.com



Innvision Hospitality  
(888) 465-0111 ext. 2075  
wyndhamleads@innvision.net  
www.innvision.net



Vertically Integrated Projects ✓  
(Formerly Snowwhite Hospitality)  
(800) 858-6565  
wyndham@vipffe.com  
www.vipffe.com



Valiant Products Corporation  
Mark Wooten  
(800) 347-2727 ext. 375  
mwooten@valiantproducts.com  
www.valiantproducts.com

### For Select Furniture, Fixtures & Equipment (FF&E) Products:



Wayfair Professional  
(844) 261-7772  
www.wayfair.com/wyndham



HD Supply Hospitality Solutions ✓  
(800) 431-3000  
www.hdsupplysolutions.com



AMTEX  
(800) 650-3360  
www.myamtex.com



AVM Enterprises, Inc. ✓  
(800) 218-3995  
www.goavm.com



Champion Supply Co. ✓  
(405) 681-5551  
www.championok.com



Pacific Lodging Supply ✓✓  
(800) 537-7915  
www.pactex.com



All products and services are provided by the listed suppliers and not Wyndham Hotels & Resorts (WH&R) or its affiliates. Neither WH&R nor its affiliates are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on the listed supplier's website to which the advertisement provides a link or a reference. Please refer to the applicable brand specifications for your property prior to purchasing products.



Below: Howard Johnson® by Wyndham guestroom. Cool scheme featured.



Below: Howard Johnson® by Wyndham guestroom. Warm scheme featured.



# Howard Johnson® by Wyndham *Renew* Package

## Required brand-defining elements

### Guestroom

- 1 MIRROR**  
Decorative “Marshmallow” Mirror
- 2 LIGHTING**  
Orange Desk Lamp | Turquoise Desk Lamp |  
White Nightstand Lamp
- 3 TOP OF BED**  
Bed Skirt | Bed Scarf | Decorative Bolster
- 4 ARTWORK**  
Custom Howard Johnson Two-Panel Roof-Line Art
- 5 HEADBOARD**  
Easy Clean Wall-Mounted Upholstered Vinyl  
Headboard with Tufting
- 6 WINDOW TREATMENT**  
Various Design Options to Fit Window Needs
- 7 ACCENT PAINT**  
Two color options

DESCRIPTION	SIZE (INCHES)
Mirror	Overall Size: 38-3/4" h x 32-1/4" w x 1" d

Orange Desk Lamp	15" w x 15" d x 25" h
Turquoise Desk Lamp	15" w x 15" d x 25" h
White Nightstand Lamp	Single: 15" w x 15" d x 29" h Double: 15" w x 15" d x 29" h

Bed Skirt	King Queen
Bed Scarf	King Queen
Decorative Bolster	24" l x 7" d

Artwork	Each Panel: 24" w x 72" h
---------	---------------------------

Headboard	King: 76" w x 3" d x 20" h or 76" w x 3" d x 40" h Queen: 60" w x 3" d x 20" h or 60" w x 3" d x 40" h
-----------	---

Window Treatment	Refer to page 5 for more details
------------------	----------------------------------

Accent Paint	Refer to page 6 for more details
--------------	----------------------------------

### Bathroom

- 8 MIRROR**  
Backlit Mirror over Sink

Mirror	24" w x 36" h x 3" d Additional sizes available
--------	--

### Lobby

- 9 ARTWORK**  
Reproduced Vintage Howard Johnson®  
Photographs - One (1) Image Required.



<b>Choice 1:</b> ("An overnight stop is a vacation at a Howard Johnson's Motor Lodge")	30" w x 40" h Framed Size: 34" w x 44" h
<b>Choice 2:</b> ("Howard Johnson's Motor Lodges make an overnight stop a vacation")	30" w x 40" h Framed Size: 34" w x 44" h
<b>Choice 3:</b> (Birds eye view of hotel)	40" w x 30" h Framed Size: 44" w x 30" h



©2018 Worldwide Sourcing Solutions, Inc. Images featured are prototypical and are for representation purposes only; actual colors and styles may vary. All products and services are provided by the listed suppliers and not Wyndham Hotels & Resorts (WH&R) or its affiliates. Neither WH&R nor its affiliates are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on the listed supplier's website to which the advertisement provides a link or a reference. Please refer to the applicable brand specifications for your property prior to purchasing products.

# Howard Johnson® *Renew* Window Treatments

## OPTION 1\*

SCHEME	DESCRIPTION
All Schemes	Decorative Blackout Drapery and Sheers

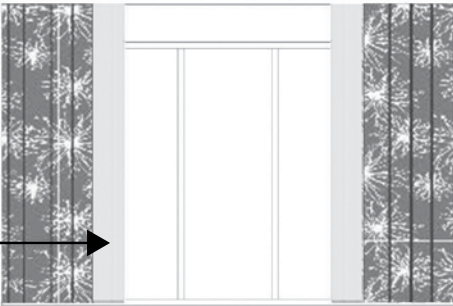
Outside printed sheer



## OPTION 2\*

SCHEME	DESCRIPTION
All Schemes	Decorative Grey Blackout Drapery with Sheer

Inside plain sheer



Please refer to your applicable brand standards to define the compliance dates for required elements and for details related to product quantity, location, and specifications prior to purchasing products.  
\*Full-length window treatments shown. Price varies by window size.



### EXTERIOR



**EPT-01**  
PPG1075-1 LINEN RUFFLE



**EPT-02**  
INVIGORATE (PPG CUSTOM COLOR)  
10003707 Speedhide Exterior  
1GAL (6-653X1)  
C:8 G:9Y M:3Y+24 W:1Y+16



**EPT-03**  
155-5 AQUAMARINE  
**CHIP UNAVAILABLE: REFER TO DECK**



**EPT-03**  
LAUGHING ORANGE (PPG CUSTOM FORMULA)  
10003652 Speedhide Exterior  
1GAL (6-417)  
G:6Y+32 L:3 M:22 W:1Y+24 Z:5Y+16



**EPT-05**  
PPG1197-7 CARMELIZED ORANGE



**EPT-06**  
PPG17-16 CANDY CORN



**EPT-07**  
OBSTINATE ORANGE (PPG CUSTOM COLOR)  
10003653 Speedhide Exterior  
1GAL (6-87)  
C:4 L:2 M:5Y+40 W:1Y Z:7Y+2

### INTERIOR



**PT-01**  
PPG1075-1 LINEN RUFFLE  
EGG SHELL (for walls only)



**PT-02A (WARM)**  
INVIGORATE (PPG CUSTOM COLOR)  
10003650 Speedhide Interior  
EGG SHELL (for walls only) 1GAL (6-417)  
G:6Y+44 L:3 M:3Y+20 W:1Y+32 Z:1Y+44



**PT-02B (COOL)**  
155-5 AQUAMARINE  
**CHIP UNAVAILABLE: REFER TO DECK**



**PT-03**  
PPG1021-1 MOUNTAIN GRAY  
FLAT (for ceilings only)



**PT-04A (WARM)**  
INVIGORATE (PPG CUSTOM COLOR)  
10003651 Speedhide Interior  
SEMI-GLOSS (for doors & trim only)  
1GAL (6-517)  
G:6Y+32 L:3 M:3Y+22 W:1Y+29 Z:2Y+10



**PT-04B (COOL)**  
155-5 AQUAMARINE  
SEMI-GLOSS (for doors & trim only)  
**CHIP UNAVAILABLE: REFER TO DECK**



**PT-05**  
PPG1021-2 SYNCHRONICITY  
SEMI-GLOSS (for doors & trim only)

The colors shown on this page are a representation of the actual paint color only. Consult the actual paint chip to verify color. Color Marketing 2019. The PPG Paints Logo and PPG Paints Logo & Design are trademarks of PPG Industries Ohio, Inc. © 2019 PPG Industries, Inc. All Rights Reserved.

For Application Locations, speak to your PPG Rep.

For National Account support please call :  
(888) 615-8169 option 2. NSN# 0815 - Direct NSN# 9185 - Contractors



All products and services are provided by PPG PAINTS and not Wyndham Hotels & Resorts (WH&R) or its affiliates. Neither WH&R nor its affiliates are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on the listed supplier's website to which the advertisement provides a link or a reference. Please refer to the applicable brand standards for your property prior to purchasing products.

# Howard Johnson® by Wyndham Renew Package

*Additional items to complement  
brand-defining elements*

## Guestroom

### **CASEGOODS**

- 10** **DESK** - Two-Drawer Desk
- DRESSER** - Custom TV/Dresser w/Microfridge Combo Unit
- NIGHTSTAND** - Custom Nightstand w/One (1) Drawer and One (1) Open Shelf
- TABLE** - Side Table

### **11 BENCH**

Custom Luggage Bench w/ Upholstered Seat - Turquoise

### **SEATING** - Two (2) options are available:

#### **12** **DESK CHAIRS**

Orange Desk Chair | Ergonomic Desk Chair with Turquoise, Orange and Black Vinyl Options

**CHAIR** - Upholstered Lounge Chair

### **13 LAMP**

Swizzle Floor Lamp

### **14 CARPET**

Coordinating Signature Design Carpet

## Bathroom

### **15 VANITY**

Custom Size Vanity with Solid Surface Countertop

### **16 ORANGE TILEWORK**

Howard Johnson Orange Shower Tile

### **17 BATHROOM CUBBIES**

## Lobby

### **18 SEATING PACKAGES**

Various Seating Options Available

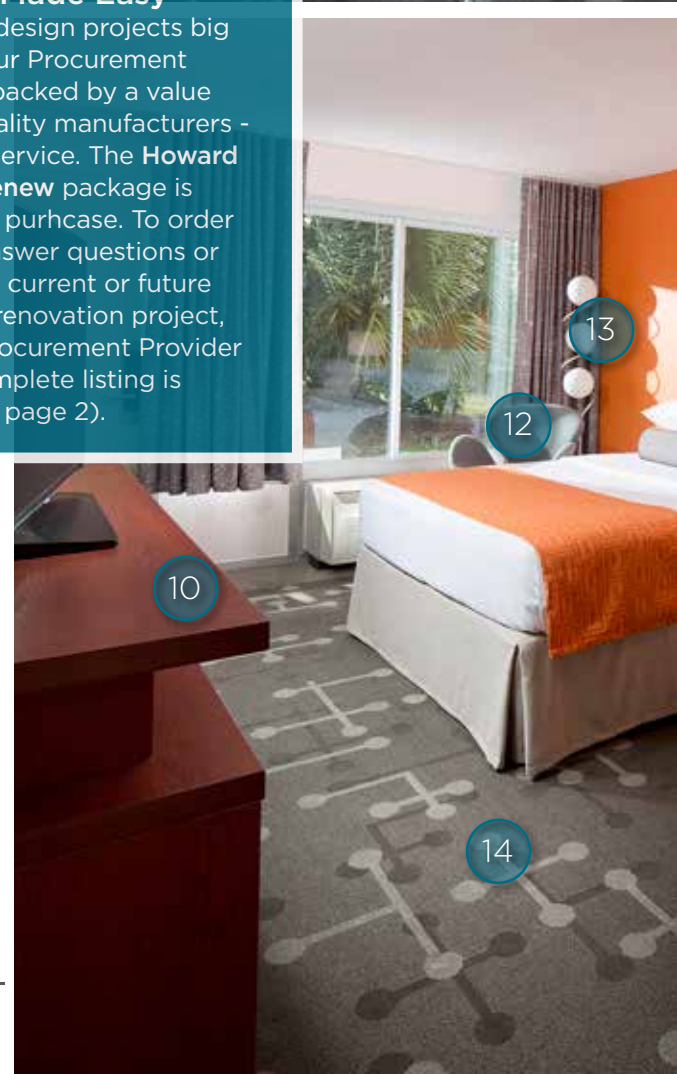
### **19 ACCENTS**

Mid-Century Modern Accents -  
Clocks, Lighting, Carpeting and Drapery



### Ordering Made Easy

For interior design projects big and small, our Procurement Providers - backed by a value lineup of quality manufacturers - are at your service. The **Howard Johnson® Renew** package is available for purchase. To order products, answer questions or discuss your current or future conversion/renovation project, contact a Procurement Provider today (a complete listing is provided on page 2).







Below: Howard Johnson® by Wyndham guestroom. Warm scheme featured.



400.03.08 Pool Furniture and Equipment  
700.04.20 Guest Room Balcony/Patio Guidelines  
Products shown are optional. Additional items available.

1 UMBRELLA

COLOR	DESCRIPTION
Turquoise Fabric	9ft. Round Fiberglass Umbrella
Orange Fabric	



2 TABLE

COLOR	DESCRIPTION
White	48" Round Outdoor Dining Table with Umbrella Hole



3 CHAISE LOUNGER

COLOR	DESCRIPTION
White Frame with Option for Turquoise Sling	Outdoor Armless Sling Chaise Lounge
White Frame with Option for Orange Sling	



4 SIDE TABLE

COLOR	DESCRIPTION
White	Outdoor Side Table



5 CHAIR

COLOR	DESCRIPTION
Orange	Outdoor Armless Side Chair



\*Please refer to your applicable brand standards to define the compliance dates for required elements and for details related to product quantity, location, and specifications prior to purchasing products.

### 300.02.06 Lobby Area Fixtures and Finishes

Products shown are optional.

- 1 Distinctive Hotels and  
Motels Lodges  
Framed Size: 24"w x 28"h



- 2 Howard Johnson's Road Map  
Framed Size: 24"w x 40"h



- 3 Howard Johnson's  
Motor Lodges Rapid  
Reservation Service  
Framed Size: 20"w x 40"h



- 4 Hotel Blueprint  
Framed Size: 26"w x 17"h







## REQUIRED TO MEET BRAND STANDARDS

- |                       |                     |                            |
|-----------------------|---------------------|----------------------------|
| ① MIRROR - DECORATIVE | ⑤ HEADBOARD         | ⑧ MIRROR - BATHROOM        |
| ② LIGHTING            | ⑥ WINDOW TREATMENTS | ⑨ LOBBY ART (NOT PICTURED) |
| ③ DECORATIVE BEDDING  | ⑦ PAINT             | ⑩ WYNREST®                 |
| ④ GUESTROOM ARTWORK   |                     |                            |

To place an order, contact a Procurement Provider below:

### For Furniture, Fixtures & Equipment (FF&E) Products and Project Services:



American Hotel Register Company ✓  
(800) 323-5686  
Hojorenew@americanhotel.com  
www.americanhotel.com/interior-design



Boston Trade International ✓  
Vikas Patel  
vikasp@bostontradeintl.com  
www.bostontradeintl.com



Contract Partners of North America (CPNA)  
Elaine Gordon  
(800) 567-9917  
egordon@cpnainc.com  
www.cpnainc.com



Guest Supply  
Catherine Scruggs  
(800) 642-9086  
ffe\_projects@guestsupply.com  
www.guestsupply.com



Hospitality Furnishings & Design (HFD)  
(877) 452-2117  
info@hfdcorp.com  
www.hfdcorp.com



Hotel Depot Services (HDS) ✓  
Amishi Parikh  
(908) 222-9383 ext. 109  
amishi@hoteldepots.com  
www.hoteldepots.com



Innvision Hospitality  
(888) 465-0111 ext. 2075  
wyndhamleads@innvision.net  
www.innvision.net



Vertically Integrated Projects ✓  
(Formerly Snowwhite Hospitality)  
(800) 858-6565  
wyndham@vipffe.com  
www.vipffe.com



Valiant Products Corporation  
Mark Wooten  
(800) 347-2727 ext. 375  
mwooten@valiantproducts.com  
www.valiantproducts.com

### For Select Furniture, Fixtures & Equipment (FF&E) Products:



Wayfair Professional  
(844) 261-7772  
www.wayfair.com/wyndham



HD Supply Hospitality Solutions ✓  
(800) 431-3000  
www.hdsupplysolutions.com



AMTEX  
(800) 650-3360  
www.myamtex.com



AVM Enterprises, Inc. ✓  
(800) 218-3995  
www.goavm.com



Champion Supply Co. ✓  
(405) 681-5551  
www.championok.com



Pacific Lodging Supply ✓  
(800) 537-7915  
www.pactex.com



# FF&E Procurement, Project Management & Installation Services

Access one point of contact for procurement, project management and installation services projects through our network of Procurement Providers. Backed by a lineup of quality manufacturers, our Procurement Providers will help you manage and successfully execute projects big and small.

Guestroom / Public Area	Scheme	Description	Size (inches)	Quantity	Total
<b>DECORATIVE BEDDING</b>					
BED SKIRT					
BED SCARF					
DECORATIVE BOLSTER					
<b>GUESTROOM ARTWORK</b>					
<b>HEADBOARD</b>					
<b>LIGHTING</b>					
<b>LOBBY ARTWORK</b>					
<b>MIRROR - DECORATIVE</b>					
<b>MIRROR - BATHROOM</b>					
<b>PAINT</b>					
<b>WINDOW TREATMENTS</b>					
<b>WYNREST®</b>					
LINEN					
PILLOWS					
MATTRESS PADS					

To place an order, contact a Procurement Provider.

For all other questions or comments, contact us at **Strategic.Sourcing@wyndham.com**.  
For the most up-to-date supplier materials, visit **www.WHRSourcing.com**.



Images featured are prototypical and are for representation purposes only; actual colors and styles may vary. All products and services are provided by the listed suppliers and not Wyndham Hotels & Resorts (WH&R) or its affiliates. Neither WH&R nor its affiliates are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on the listed supplier's website to which the advertisement provides a link or a reference. Please refer to the applicable brand specifications for your property prior to purchasing products.

## NOTES

[illegible]

[illegible]

# Can you visualize your profits?

## We can.



Franchise financing plans up to \$1 million

Credit lines up to \$500,000

24–60 month terms

Up to 70% soft cost financing

Franchise working capital loans up to \$1 million

Simple one-page application

Instant credit decisions

Re-imaging/remodeling/acquisitions

- Furniture, fixtures & equipment (FF&E)

Property improvement programs (PIP)

New furniture, fixtures and equipment and remodeling efforts can help increase your occupancy rates and drive profits. These initiatives require capital, and that's where we can help. Balboa Capital structures and delivers fast, flexible financing solutions to single-unit and multi-unit Wyndham Hotels & Resorts franchise owners. We are an approved supplier of financing for Wyndham Hotels & Resorts and have an A+ rating with the BBB. Contact us today; we are ready to help turn your vision into profit.

**WYNDHAM**  
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS  
BY WYNDHAM

*esplendor.*  
BY WYNDHAM

DAZZLER  
BY WYNDHAM

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

LAQUINTA  
BY WYNDHAM

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn  
BY WYNDHAM

RAMADA  
BY WYNDHAM

RAMADA  
encore  
BY WYNDHAM

BAYMONT  
BY WYNDHAM

MICROTEL  
BY WYNDHAM

Days Inn  
BY WYNDHAM

Super 8  
BY WYNDHAM

Howard Johnson  
BY WYNDHAM

Travelodge  
BY WYNDHAM

All products and services are provided by Balboa Capital and not Wyndham Hotels & Resorts (WH&R) or its affiliates. Neither WH&R nor its affiliates are responsible for the accuracy or completeness of any statements made in this advertisement, the content of this advertisement (including the text, representations and illustrations) or any material on the listed supplier's website to which the advertisement provides a link or a reference. Please refer to the applicable brand standards for your property prior to purchasing products.